



ਰਾਜ ਵਿਦਿਅਕ ਖੋਜ ਅਤੇ ਸਿਖਲਾਈ ਪ੍ਰੀਸ਼ਦ, ਪੰਜਾਬ

ਫੋਰੀ ਮੰਜਿਲ, ਖਲਾਕ-ਈ. ਪੰਜਾਬ ਸਕੂਲ ਸਿੱਖਿਆ ਬੋਰਡ ਕੰਪ, ਫੇਜ਼-8,
ਸਾਹਿਬਜ਼ਾਦਾ ਅਜੀਤ ਸਿੰਘ ਨਗਰ (ਮੁਹਾਲੀ), ਫੋਨ ਨੰਬਰ.-0172-2212221

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2024
ਪੰਜਾਬ

ਵੱਲ

(ਨੋਟਿਸ ਬੋਰਡ, ਈ-ਮੇਲ ਅਤੇ ਵੈਬਸਾਈਟ ਰਾਹੀਂ)

ਸਮੂਹ ਜਿਲ੍ਹਾ ਸਿੱਖਿਆ ਅਫਸਰ (ਸੈਸ਼ਿੰ),

ਸਮੂਹ ਜਿਲ੍ਹਾ ਨੋਡਲ ਅਫਸਰ (Veer Gatha),

ਪੰਜਾਬ।

ਮੀਮੋ ਨੰ: SECRET - EXAM/10/2023 - 01 / 01 - 02 / 816-820

ਮਿਤੀ: ਸਾਹਿਬਜ਼ਾਦਾ ਅਜੀਤ ਸਿੰਘ ਨਗਰ, 17-10-2023

Subject:- Khadi Mahotsav ਅਧੀਨ ਮਿਤੀ 2nd October to 31st October 2023 ਤੱਕ ਸਕੂਲਾਂ ਵਿੱਚ Essay writing and Elocution contests ਦੇ ਆਯੋਜਨ ਸੰਬੰਧੀ।

ਹਵਾਲਾ :- Deputy Secretary to the Government of India, Department Of School Education & Literacy, Ministry Of Education (IS-6 Section), Government Of India, New Delhi ਵੱਲੋਂ ਪ੍ਰਾਪਤ ਪੱਤਰ F.No. 18-5/2023-IS-6, Dated: 13th October, 2023 ਦੇ ਸੰਬੰਧ ਵਿੱਚ।

- 1.0 ਉਕਤ ਵਿਸ਼ੇ ਅਤੇ ਹਵਾਲਾ ਅਧੀਨ ਪੱਤਰ ਦੇ ਸੰਬੰਧ ਵਿੱਚ ਦੱਸਿਆ ਜਾਂਦਾ ਹੈ ਕਿ ਭਾਰਤ ਸਰਕਾਰ ਵੱਲੋਂ 'ਖਾਦੀ' tagline ਨਾਲ ਫੈਸ਼ਨ ਲਈ ਰਾਸ਼ਟਰ ਖਾਦੀ ਦੇ ਉਦੇਸ਼ ਨਾਲ ਅਤੇ ਖਾਦੀ, ਹੈਂਡਲੂਮ, ਹੈਂਡੀਕ੍ਰਾਫਟ, ਗ੍ਰਾਮੀਣ ਉਦਯੋਗ, ਹੋਰ ਸਥਾਨਕ ਉਤਪਾਦ ਅਤੇ ਆਤਮ ਨਿਰਭਰ ਭਾਰਤ ਅਭਿਆਨ ਨੂੰ ਹੁਲਾਰਾ ਦੇਣ ਲਈ ਮਿਤੀ 02 ਤੋਂ 31 ਅਕਤੂਬਰ, 2023 ਤੱਕ 'Khadi Mahotsav' ਸ਼ੁਰੂ ਕੀਤਾ ਗਿਆ ਹੈ।
- 2.0 ਇਸ ਮਹਾਉਤਸਵ ਦਾ ਉਦੇਸ਼ ਨਾਗਰਿਕਾਂ, ਖਾਸ ਤੌਰ 'ਤੇ ਵਿਦਿਆਰਥੀਆਂ ਅਤੇ ਨੌਜਵਾਨਾਂ ਨੂੰ ਜਾਗਰੂਕ ਕਰਨਾ ਹੈ।
- 3.0 ਖਾਦੀ ਅਤੇ ਇਸ ਨੂੰ ਅਪਣਾਉਣ ਲਈ Ministry of Micro, Small and Medium Enterprises (MSME) ਵੱਲੋਂ ਹੇਰਾਂ ਦੇ ਸਹਿਯੋਗ ਨਾਲ KVIC ਦੁਆਰਾ MyGov ਪਲੇਟਫਾਰਮ 'ਤੇ ਵੱਖ-ਵੱਖ ਮੁਕਾਬਲੇ ਜਿਵੇਂ ਕਿ ਕੁਇਜ਼, ਸਲੋਗਨ ਰਾਈਟਿੰਗ, ਲੇਖ ਲਿਖਣਾ, ਜਿੰਗਲ ਮੁਕਾਬਲਾ, ਵੀਡੀਓ ਗੇਮਾਂ, ਲਘੂ ਫਿਲਮਾਂ ਮੁਕਾਬਲੇ, ਈ-ਬੈਨਰਾਂ ਦੀ ਪ੍ਰਦਰਸ਼ਨੀ ਆਦਿ ਕਰਵਾਏ ਜਾ ਰਹੇ ਹਨ।

ਕਰਤਾ ਕਿਸੇ ਪ੍ਰਾਇਮਰੀ ਸਕੂਲ ਦੇ ਨਿ ਮਾਮਲੇ,
ਸੀ.1.172023293845 ਮਿਤੀ 18.10.2023

ਉਕਤ ਮਾਮਲੇ ਸਹੀ ਸਕੂਲ ਸਿੱਖਿਆ, ਈ.ਪੀ.ਐਸ. ਕਮਿਸ਼ਨਰ ਦੁਆਰਾ
ਵੇਰੀਫਾਈ ਕਰਵਾਏ ਜਾਣਗੇ।

੨. ਸ਼੍ਰੀ ਗੁਰਦੀਪ ਸਿੰਘ ਨਿਬੰਧ ਮੁਕਾਬਲੇ ਦੀ ਵੇਰੀਫਾਈ ਕਰਵਾਏ ਜਾਣਗੇ।

ਸਿੱਖ ਸਿੱਖਿਆ ਮਾਮਲੇ ਸੀ/ਓ
ਮਾਮਲੇ ਨੰ

KHADI MAHOTSAV ELOCUTION COMPETITION

Elocution completion will be conducted in various schools /colleges across the state/UT by the Ministry of Education under three categories as tabulated below:

ELOCUTION COMPETITION TOPICS			
Category-I:6 th Class to 10 th Class.	Category-II:Class 11 and 12	Category -III: Senior College	
A. Khadi - An Important Icon in the Freedom Movement B. My idea about Handlooms/handicrafts C. Khadi Livelihood of Rural India D. Khadi – Bapuji ka Sapna E. Khadi : Pride of place in the economy.	A. Khadi - A heritage industry in rural livelihood. B. Futuristic Khadi products C. Economic and Cultural Significance of Handloom industry D. Wear Khadi – Be a part of Rashtra Nirman(Nation Building) E. Khadi & Village Industries : Suitability and sustainability in today's context.	A. Khadi- A Sustainable Fabric for Green environment B. Khadi & Village Industries : a potent tool for Nation Building. C. Khadi and Handloom : spinning the way towards prosperity. D. Handloom and Handicrafts : a journey towards Atmanirbharata. E. Vocal for Local and Local for Global : Mantra for Atmanirbhar Bharat.	
Time Limit: 04minutes max.	Time Limit:06minutes max.	Time Limit:08minutes max	
Award Structure :			
• Category-1: 6 th Class to 10 th Class,Category-2: Class 11 and 12, andCategory -3:Senior College.			
• There will be three awards i.e., First, Second & Third in each category for State.			
• Winnerswill receive the prizes in the form of KVVC e-coupon as detailed below*:-			
Category	6 th Class to 10 th Class.	Class 11 and 12	Senior College
1 st Prize	KVVC e-coupons worth Rs.5000/-	KVVC e-coupons worth Rs.7500/-	KVVC e-coupons worth Rs.10000/-
2 nd Prize	KVVC e-coupons worth Rs.3000/-	KVVC e-coupons worth Rs.5000/-	KVVC e-coupons worth Rs.7000/-
3 rd Prize	KVVC e-coupons worth Rs.2000/-	KVVC e-coupons worth Rs.4000/-	KVVC e-coupons worth Rs.5000/-

Note: *The rewards will be given in the form of KVVC e-coupon which will be redeemable on KVVC e-commerce platform www.khadindia.gov.in subject to the condition that the winner has to purchase Khadi and V.I. products worth minimum of Rs.100/- from www.khadindia.gov.in and further the winner has to declare a list of 5 to 10 items, which he/she would replace with local products, in the KVVC ecommerce-platform viz., www.khadindia.gov.in.

No. 18-5/2023-IS-6
Government of India
Ministry of Education
Department of School Education & Literacy
(IS-6 Section)

Shastri Bhavan, New Delhi,
Dated, 13th October, 2023

To,
The Secretary/Principal Secretary,
School Education Department,
All the States/UTs

Sub: Khadi Mahotsav-Conduction of various activities in schools from 2nd Oct. To 31st October 2023- Essay Writing and Elocution contests- reg.

Sir,

I am directed to refer to this Department's D.O. Letter of even no. dated 07.10.2023 on the subject noted above and to say that with the objective to promote khadi, handloom, handicraft, village industries, One District One Product (ODOP) and other local products and to bolster the AtmaNirbhar Bharat Abhiyan several activities/competitions such as quiz, slogan writing, essay writing, pledge, jingle contest, video games, short films contest, display of e-banners etc. are being hosted on MyGov platform by KVIC, Ministry of Micro, Small and Medium Enterprises (MSME) in association with other domain Ministries.

2. The Department of School Education & Literacy has been given the responsibility to conduct **Essay writing** contest and **Elocution contest** for school students. I therefore, request you to facilitate conduct of these two contests for school students across the State in a time bound manner to encourage the students and to make them aware about khadi and local products and also adopt the same. As the campaign will conclude on 31st October, a time line has been prepared and given below:

TIMELINE

- Activities related to conduction of the Essay & Education Competitions at School level should be finalized latest by **20.10.2023**.
- Activities at Distt. Level should be finalized latest by **27.10.2023**.
- Activities at State/ UT level to be finalized latest by **31.10.2023**.
- **Essay contest** – State level final entries to be uploaded on My Gov portal by State/UT Nodal officers by **31st October** for assessment at National level.
- **Elocution contest** – Detail of top three performers under each category viz. category I (6th-10th class) and category II (11th&12th class) at State level (viz. Name, Photograph, Father's name, class, school name with address, e-mail, phone/mobile number) to be sent to Deptt. of School Education M/o Education, Govt. of India by **2nd November, 2023**.

4. Further, for monitoring of progress of the two activities, a **google tracker** has been created displaying reporting format, for updating the progress on regular basis by respective Nodal Officers of the States/UTs. The link for the google tracker is given below:

https://docs.google.com/document/d/17w55dwH0iOBGjR4DkNVxOHNr_QfCe8WAxky9lgd1h1k/edit

5. Further, **nominations of the nodal officers** from the States of Bihar, Delhi, Gujarat, Ladakh, Lakhsadweep, Madhya Pradesh, Mizoram, Nagaland, Punjab and Tamil Nadu are yet to be received. They are requested to furnish the details of nodal officers at state level viz. name, designation, mobile number, email Id and address for creating login credentials for them by MyGov Team, to the email Id: **is6.section.moe@gmail.com** by **14.10.2023** positively.

Yours faithfully,


(Guljari Lal)

Dy Secretary to Govt of India

To

Copy to:

1. Secretary, MSME.
2. All Bureau Heads, DoSEL
3. Heads of all ABs under DoSE&L – for similar action.
4. MyGov Team.
5. All Nodal officers for Khadi Mahotsav.



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आजादी का
अमृत महोत्सव

Amarpreet Duggal
Joint Secretary
Tele. No.011-23387218
Email: jsad-moe@gov.in

D.O. No. 18-5/2023-IS 6

New Delhi, Dated 7th October, 2023

Respected Ma'am / Sir,

Government of India has launched 'Khadi Mahotsav' with the tagline 'Khadi for nation Khadi for Fashion' from 2nd - 31st October, 2023 with the objective to promote khadi, handloom, handicraft, village industries, One District One Product (ODOP) and other local products and to bolster the Atma Nirbhar Bharat Abhiyan. The Mahotsav aims at making citizens, particularly students and youth, aware of Khadi and encouraging them to adopt it. In this regard, various competitions such as quiz, slogan writing, essay writing, pledge, jingle contest, video games, short films contest, display of e-banners etc. are being hosted on MyGov platform by KVIC under Ministry of Micro, Small and Medium Enterprises (MSME) in association with other domain Ministries.

2. Essay, Quiz and Elocution competitions are specific to the student category in schools and colleges; however, students may be encouraged to participate in other activities being organized in Khadi Mahotsav as well. Salient features of Essay, Quiz and Elocution competitions are given below.

i. **KHADI MAHOTSAV - ESSAY COMPETITION**

There will be two categories in essay competition for school students, one for classes 6 to 10 and the other for classes 11 to 12. This competition is to be conducted across the schools in various districts and states. Essay can be written in 12 languages English, Hindi, Assamese, Bengali, Gujarati, Kannada, Malayalam, Marathi, Odiya, Punjabi, Tamil & Telugu. The word limit for category 1 is 1000 words while it is 1500 words for category 2. The nodal officer from each state/UT will shortlist the top three essays in each category in each language at the state level from those initially shortlisted from various districts. These first three shortlisted performers from the state level in each category in each language will be uploaded onto the MyGov platform before 31st October by the nodal officer from the state/UT using the login ID and credentials, which will be shared in due course. These shortlisted performers from the state level will qualify for the top three final selections in each category for each language at the national level. Essay Topics etc. are given in the **Annexure-I**.

ii. **KHADI MAHOTSAV-QUIZ CONTEST**

'KHADI MAHOTSAV-QUIZ CONTEST' is live up to 31st October, 2023 on MyGov platform. **The Quiz is open for all.** The questions will be in Hindi and English and

Contd//...

will be based on Khadi & Village industries, Handloom, Handicrafts and ODOP (One District One Product). Top 20 winners will be awarded KVIC e-coupon. Results will be declared on 10th Nov. 2023. The details of Quiz contest are available on MyGov platform.

iii. **KHADI MAHOTSAV- Elocution Contest**

The Elocution Competition will be held offline in schools up to October 31st 2023. The details of the elocution topics and award structure are given in Annexure-II. As regards modalities for conducting the Elocution Competition, similar modalities may be followed as for conducting the essay competitions except the language of elocution. The elocution competition may be conducted in three languages only viz. Hindi, English and first official Language of the State/UT. The nodal officer from each state/UT may recommend the top three entries in each category (Category – I: classes 6 to 10 and Category – II: classes 11 and 12) i.e. **six winners in all** to this Department by 2nd November, 2023.

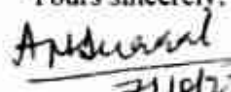
3. I would request you to give wide publicity to these events and advise all schools of your State/UT to ensure participation in '**Khadi Mahotsav**' in **general and particularly in the above three competitions**. Students who are subscribers of mygov.in can also be reached through SMS, mailers, and other channels.

4. I would also request you, to furnish the details of nodal officers at State level viz. name, designation, phone number, email Id and address for creating login credentials by MyGov Team by return email (is6section.moe@gmail.com).

5. I am confident that your support in motivating students to participate in '**Khadi Mahotsav**' will make the event a grand success.

6. This issues with the approval of the competent authority.

with regards,

Yours sincerely,

21/10/23
(Amarpreet Duggal)

Education Secretaries of all the States/UTs

Copy to:

1. Secretary, MSME. It may please be noted that the Elocution Contest has been proposed in three languages as mentioned in para 2(iii) of the DO letter. The same may kindly be noted by MSME.
2. All Bureau Heads, DoSEL
3. Heads of all ABs under DoSE&L – for similar action.
4. MyGov Team.

(Report to be sent to Deptt. of School Education & Literacy, GoI on 16th /20th /27th & 31st Oct. 2023)

[illegible]

			Sub-tota I	
	11 th – 12 th class			
			Sub-tota I	
	Grand Total			

B. ELOCUTION CONTEST

State/UT	Students category	Number of Schools held contest so far	Language of Contest	No. of students (participants)
	6 th to 10 th class			
			Sub-total	
	11 th - 12 th class			
			Sub-total	
			Grand total	